



INTRODUCTION

Hi there! I'm Mathilde, French native, fluent in English and Spanish, I graduated from ISIT Paris with a Master's Degree in Intercultural Management & Communications and a European Master's in Translation. Dynamic, passionate and open-minded, I am a powerful relationship builder with a broad intercultural experience.

CONTACT DETAILS

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PROFESSIONAL SKILLS

Google Workspace, Office 365
WordPress, Prestashop,
Google Analytics
Salesforce, SAP
InDesign, Photoshop
HTML knowledge

LANGUAGES

FRENCH - Native

ENGLISH - Fluent C2

Lived in USA (3 years)
Lived in Ireland (2 years)

SPANISH - Fluent C1

Lived in Mexico (2 years)
Lived in Spain (6 months)

HOBBIES



Mathilde Junck

Communications & Marketing Specialist | Fluent in French,
English & Spanish

CAREER PROGRESSION

A TISS B, 2021 - 2022

ANGERS, FRANCE

Executive Director, Partner

Head of Communication, Marketing & Customer Relations

ARCHER DANIELS MIDLAND (EX-NEOVIA), 2018 - 2021

VANNES, FRANCE

Corporate Communications Officer

Co-defined the strategy and led the execution of international and cross-functional digital communications projects:

- Internal comms: management & deployment of Neovia's internal social network (1,500 users)
- External comms: corporate website management & international website duplications projects, social media content creation (+100% audience increase over a year on LinkedIn)
- Events, PR management (product launches, M&A, partnerships), strategic & operational support to all departments

GOOGLE, 2015 - 2017

DUBLIN, IRELAND

YouTube Community Specialist EMEA/LATAM

Led the strategy and execution of CM initiatives across multiple platforms for French & Spanish speaking markets:

- +50% increase of French forum response pace over a year
- Placed French market #1 with highest TAT in 2016 on social: target overachieved by 123%
- Fostered and built on relationships with 30 international community power users, creators & influencers
- Developed insights from online resources and communities to drive issue resolution and user engagement
- Engaged with users and consumers across the globe to educate and advise over policy reviews & decisions

STUD-BOOK SELLE FRANÇAIS, 2014 - 2015

PARIS, FRANCE

Communications, Events & PR Assistant

ACADEMIC BACKGROUND

MASTER'S DEGREE IN INTERCULTURAL MANAGEMENT AND COMMUNICATIONS

PARIS, FRANCE

EUROPEAN MASTER'S IN TRANSLATION (EMT) *ISIT Paris 2009 - 2014*

INTERNATIONAL BACCALAUREAT (IB) *Franklin High School, 2006 - 2009*

NASHVILLE, USA

CERTIFICATIONS & AWARDS

PROFESSIONAL CERTIFICATE, E-COMMERCE MANAGEMENT *Cegos, 2021*

PROFESSIONAL CERTIFICATE, STRATEGIC & OPERATIONAL MARKETING *Cegos, 2020*

GOOGLE ANALYTICS INDIVIDUAL QUALIFICATION *Google, 2020*

PHOTOSHOP CERTIFICATION *Cegos, 2020*

COMMUNITY MANAGER OF THE YEAR NOMINATION *CMAD, CMX, 2017*

DIPLOMA IN BUSINESS SPANISH (C1 LEVEL) *Spanish Chamber of Commerce and Industry, 2013*

DIPLOMA IN BUSINESS ENGLISH (C2 LEVEL) *Franco-British Chamber of Commerce and Industry, 2011*