



Mathilde Junck

Communications & Marketing Specialist | Fluent in French, English & Spanish

INTRODUCTION

Hi there! I'm Mathilde, French native, fluent in English and Spanish, I graduated from ISIT Paris with a Master's Degree in Intercultural Management & Communications and a European Master's in Translation. Dynamic, passionate and open-minded, I am a powerful relationship builder with a broad intercultural experience.

CONTACT DETAILS

+33 (0)6 29 23 29 07
junck.mathilde@gmail.com
linkedin.com/in/mathildejunck
www.mathildejunck.com

PROFESSIONAL SKILLS

Google Workspace, Office 365
WordPress, Prestashop,
Google Analytics
Salesforce, SAP
InDesign, Photoshop
HTML knowledge

LANGUAGES

FRENCH - Native

ENGLISH - Fluent C2

Lived in USA (3 years)
Lived in Ireland (2 years)

SPANISH - Fluent C1

Lived in Mexico (2 years)
Lived in Spain (6 months)

HOBBIES



CAREER PROGRESSION

A TISS B, 2021 - 2022

ANGERS, FRANCE

Executive Director, Partner

Head of Communication, Marketing & Customer Relations

ARCHER DANIELS MIDLAND (EX-NEOVIA), 2018 - 2021

VANNES, FRANCE

Corporate Communications Officer

Co-defined the strategy and led the execution of international and cross-functional digital communications projects:

- Internal comms: management & deployment of Neovia's internal social network (1,500 users)
- External comms: corporate website management & international website duplications projects, social media content creation (+100% audience increase over a year on LinkedIn)
- Events, PR management (product launches, M&A, partnerships), strategic & operational support to all departments

GOOGLE, 2015 - 2017

DUBLIN, IRELAND

YouTube Community Specialist EMEA/LATAM

Led the strategy and execution of CM initiatives across multiple platforms for French & Spanish speaking markets:

- +50% increase of French forum response pace over a year
- Placed French market #1 with highest TAT in 2016 on social: target overachieved by 123%
- Fostered and built relationships with 30 international community power users, creators & influencers
- Developed insights from online resources and communities to drive issue resolution and user engagement
- Engaged with users and consumers across the globe to educate and advise over policy reviews & decisions

STUD-BOOK SELLE FRANÇAIS, 2014 - 2015

PARIS, FRANCE

Communications, Events & PR Assistant

ACADEMIC BACKGROUND

MASTER'S DEGREE IN INTERCULTURAL MANAGEMENT AND COMMUNICATIONS

PARIS, FRANCE

EUROPEAN MASTER'S IN TRANSLATION (EMT) ISIT Paris 2009 - 2014

INTERNATIONAL BACCALAUREAT (IB) Franklin High School, 2006 - 2009

NASHVILLE, USA

CERTIFICATIONS & AWARDS

PROFESSIONAL CERTIFICATE, E-COMMERCE MANAGEMENT Cegos, 2021

PROFESSIONAL CERTIFICATE, STRATEGIC & OPERATIONAL MARKETING Cegos, 2020

GOOGLE ANALYTICS INDIVIDUAL QUALIFICATION Google, 2020

PHOTOSHOP CERTIFICATION Cegos, 2020

COMMUNITY MANAGER OF THE YEAR NOMINATION CMAD, CMX, 2017

DIPLOMA IN BUSINESS SPANISH (C1 LEVEL) Spanish Chamber of Commerce and Industry, 2013

DIPLOMA IN BUSINESS ENGLISH (C2 LEVEL) Franco-British Chamber of Commerce and Industry, 2011