




Mathilde JUNCK

COMMUNICATIONS & MARKETING SPECIALIST

Communications and marketing professional with strong international experience across Europe and the Americas. Dynamic, results-driven and highly adaptable, I combine strategic thinking with hands-on execution.

CONTACT

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 QUIMPER, FRANCE

LANGUAGES

French - Native

English - Fluent C2

Spanish - Fluent C1

SKILLS

Digital communications & content strategy

Community management

Corporate & internal communications

Website & CMS management

Analytics & paid acquisition

CRM & business tools

Adobe Creative Suite

HOBBIES

Horse riding

Hiking

Volunteering (animal welfare NGO)

EDUCATION

Master's Degree in Intercultural Management & Communications 2009 - 2014

ISIT - Paris, France

International Baccalaureate (IB) 2006 - 2009

Franklin High School - Nashville, USA

PROFESSIONAL EXPERIENCE

Digital Communications Manager 2023
Tout commence en Finistère - Quimper, France Present

Head of digital strategy, content coordination and major web optimization projects to drive organic and paid traffic growth.

Executive Director & Partner 2021
A TISS B - Angers, France 2022

Corporate Communications Officer 2018
Archer Daniels Midland - Vannes, France 2021

International digital communications, corporate website projects, internal social networks, social media content, and PR support for major initiatives including product launches and M&A

YouTube Community Specialist EMEA / LATAM 2015
Google - Dublin, Ireland 2017

Community strategy for French and Spanish markets across EMEA and LATAM, driving engagement, response efficiency and influencer relationships at scale